



2011

Membership Directory



Photo by Terry Lehrke

Minnesota Free Paper Association



Minnesota At Your Doorstep.

2011 Member Benefits

The MFPA Member Benefit Program is only possible because of the participation we receive in the Minnesota Classified Network from the membership. Without the large circulation base we can offer, we could not enjoy monthly revenues that provide you with this benefit program.

SUBSIDIZED CONFERENCES

MFPA Conferences are designed so that member publications can afford to bring as many staff members for training as they can spare from their working responsibilities. Few other organizations provide internationally known speakers and trainers at a low cost to the attendees. All currently paid member publications are eligible to attend all MFPA Conferences and Board Meetings.

MFPA NEWSLETTER

All currently paid members automatically receive the newsletter electronically and are welcome and encouraged to submit to the newsletter.

MFPA MEMBERSHIP DIRECTORY

The MFPA Membership Directory is published annually and contains information on every MFPA member that advertising buyers and fellow publishers can use. Members automatically receive the directory. Information on each member is also available on MFPA's Web site, www.mfpa.com.

CVC AUDIT

Currently paid MFPA members who have been in the association for a calendar year, are audited bi-annually by CVC at no cost to the publisher, along with training sessions on how to use the audit, provided the publishers run the Minnesota Classified Network ads and submit tearsheets of the ads as proof of publication.

Minnesota Free Paper Association



Minnesota At Your Doorstep.

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507-375-3161
pubdoc@stjamesnews.com



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216 SE 1st Street
Little Falls, MN 56345
320-632-2345
tom.west@mcrecord.com



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117 W. Main
Luverne, MN 56156
507-283-2333
tolly@star-herald.com



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Pipestone, MN 56164
507-825-3333
jdraper@pipestonestar.com



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Albert Lea, MN 56007
507-383-1023
djraiche45@charter.net



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Hibbing, MN 55746
218-263-8357
mark.roy@mx3.com



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Winona, MN 55987
507-452-1262
jfe@charter.net



Kurt Dahl • Director
Montevideo Star ADvisor
223 South 1st Street
Montevideo, MN 56265
320-269-2156
kurdahl@montenews.com



Trevor Slette • Director
Windom Shopper
260 10th St.,
PO Box 309
Windom, MN 56101
507-831-3455
trevors@windomnews.com



**Terry Lehrke •
Executive Assistant
to the Board**
21998 Highway 27
Little Falls, MN 56345
320-630-5312
terry@littlefalls.net

MFPA Contact Info:

Terry Lehrke, 21998 Highway 27, Little Falls, MN 56345
Phone: 320-630-5312 or 320-632-2345 • Fax: 320-632-2348 • www.mfpa.com • terry@littlefalls.net

Minnesota Network Classified Contact Info:

Jori Hendon, PO Box 1350, Iowa City, IA 52241
Phone: 1-800-866-0668, Fax • 319-248-3228 • E-mail: minnclass@mchsi.com

Minnesota Free Paper Association



Minnesota At Your Doorstep.

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Advertiser • Mora

Kanabec Publications

107 S. Park

Mora, MN 55051

Phone: 320-679-2661 • Fax: 320-679-2663

Toll Free: 1-888-679-4860

Publisher: Wade Weber • E-mail: wweber@moraminn.com

Circulation: 17,620 • Publication Day: Sunday

Average 36 Pages Per Week

Paper Size: Tab • 6 Col. Format

Counties Covered: Kanabec, Pine, Mille Lacs, Isanti, Chisago

Zip Codes: 55051, 56358, 56313, 56353, 56350, 56386, 55007, 56342, 55006, 55030, 55036, 55037, 55035, 55063, 55067, 55072

MFPA Contact: Annette Krist • 320-225-5124

E-mail: akrist@moraminn.com



Anoka County Shopper

ECM Publishers, Inc.

4101 Coon Rapids Blvd.

Coon Rapids, MN 55433

Phone: 763-421-4444 • Fax: 763-421-4315

Publisher: Julian L. Andersen

Web site: www.abcnewspapers.com

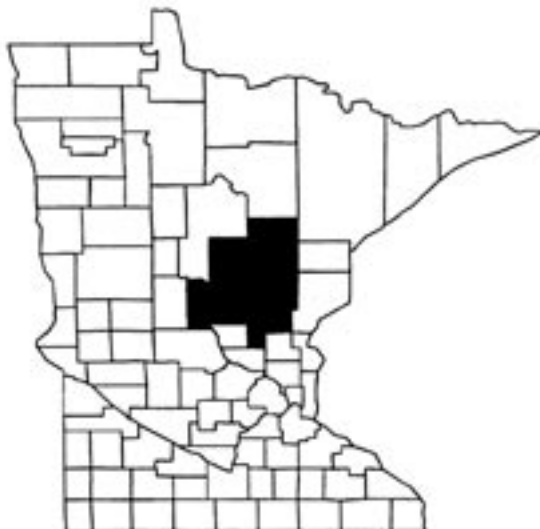
Circulation: 70,870 • Publication Day: Wednesday

Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55303, 55304, 55005, 55434, 55449, 55011, 55316, 55330, 55448, 55327, 55432, 55040, 55369, 55374, 55092

General Manager/MFPA Contact: Tom Murray

E-mail: tom.murray@ecm-inc.com



Bargain Hunter

Messenger Publications, Inc.

PO Box 26, 280 W Main St.

Isle, MN 56342

Phone: 320-676-3123 • Fax: 320-676-8450

Publisher: Kevin G. Anderson

E-mail: KevinA@millelacs messenger.com

Web site: www.millelacs messenger.com

Circulation: 21,500 • Publication Day: Saturday

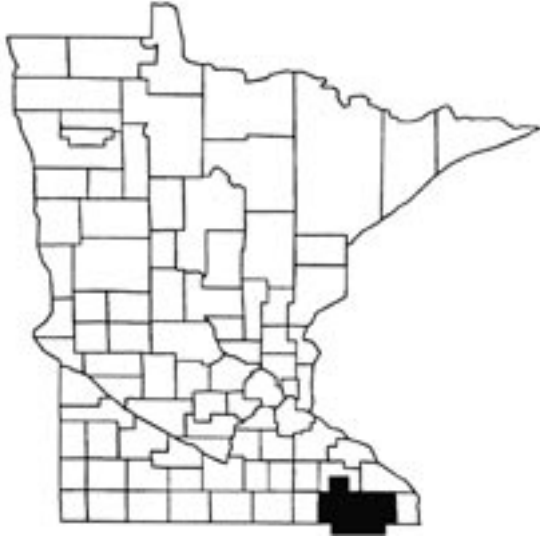
Paper Size: Tab • 7 Col. Format

Zip Codes: 56444, 56441, 56455, 56447, 56401, 56431, 56469, 55760, 56350, 56342, 56387, 56359, 56450, 55787, 55748, 55752, 56338

Counties Covered: Mille Lacs, Aitkin, Crow Wing, Kanabec

MFPA Contact: Kevin Anderson

E-mail: KevinA@millelacs messenger.com



Bluff Country Reader

112 N. Broadway Ave., PO Box 112
Spring Valley, MN 55975
Phone: 507-346-7365
Fax: 507-346-7366

Publisher: David Phillips • Editor: Melissa Vander Plas
E-mail: reader@bluffcountrynews.com
Web site: www.bluffcountryreader.com

Circulation: 17,176 • Publication Day: Monday • Avg. Pgs.: 32
Paper Size: Tab • 5 Col. Format
Zip Codes: 55975, 55990, 55936, 55961, 55967, 52134, 55951, 55926,
55933, 55923, 55934, 55935, 55949, 52155, 55962, 55965, 55939, 55922,
55954, 55974, 52101, 55943, 55921, 52140, 55931
Counties Covered: Fillmore, Eastern Mower, Western Houston, SW Olmsted
in Minnesota, North Howard and North Winneshiek in Iowa.

MFPA Contact: David Phillips
E-mail: dphillips@bluffcountrynews.com



Brown County Reminder

GateHouse Media
119 Main Street E., PO Box 499
Sleepy Eye, MN 56085
Phone: 507-794-3511 • Fax: 507-794-5031

Publisher: Jennifer Boettger
E-mail: publisher@sleepyeyenews.com
Web site: www.sleepyeyenews.com

Circulation: 8,209 • Publication Day: Monday
Paper Size: Broadsheet • 6 Col. Format
Zip Codes: 56085, 56087, 56083, 56019, 56041, 56266, 55332, 56073,
56030
Counties Covered: Brown, Redwood

MFPA Contact: Jennifer Boettger
E-mail: publisher@sleepyeyenews.com



Central MN Marketplaces

3000 7th Street North,
St. Cloud, MN 56302-0768
Phone: 320-255-8783 • Fax: 320-255-8773

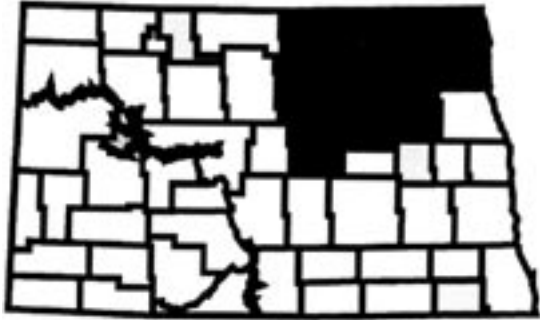
Publisher: Bill Albrecht
E-mail: sbalka@stcloud.gannett.com
Web site: www.sctimes.com

Circulation: 79,938 • Publication Day: Wednesday • Avg. Pgs.: 16
Paper Size: Tab • 6 Col. Format

Zip Codes: 56301, 56303, 56387, 56304, 56329, 56333, 56367, 56379,
55320, 55319, 56351, 56310, 56340, 56374, 56375, 56377, 55329, 55353,
55382, 55389, 56320, 56362, 56365, 56369

Counties covered: Stearns, Benton, and parts of Morrison, Meeker
Sherburne and Wright.

General Manager/MFPA Contact: Marilyn Birkland
E-mail: mbirkland@stcloud.gannett.com



Country Peddler, The

GateHouse Media

516 4th Street NE, PO Box 1200
Devils Lake, ND 58301
Phone: 701-662-2127 • Fax: 701-662-3115

Publisher: Kathy Svidal
E-mail: kathys@devilslakejournal.com
Web site: www.devilslakejournal.com

Circulation: 21,600 • Publication Day: Monday • Avg. Pgs.: 40
Paper Size: Tab • 5 Col. Format
Zip Codes: 58254, 58259, 58361, 58272, 58380, 58421, 58402, 58464, 58356, 58374, 58486, 58353, 58366, 58367, 58316, 58368, 58369, 58384, 58385, 58710, 58341, 58438, 58759, 58496, 58455
Counties Covered: Benson, Eddy, Nelson, Ramsey, Cavalier, Towner, Pembina, Walsh, and parts of Rollette, Pierce, Wells

MFPA Contact: Kathy Svidal • E-mail: kathys@devilslakejournal.com

Dairyland Peach

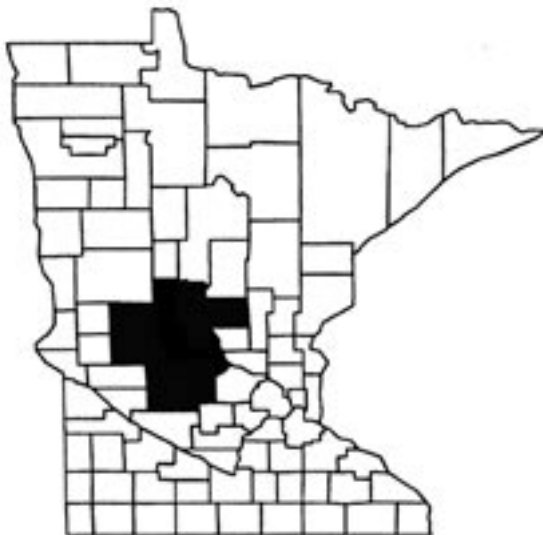
ECM Publishers, Inc.

601 Sinclair Lewis Avenue
Sauk Centre, MN 56378
Phone: 320-352-6569 • Fax: 320-352-6181

Publisher: Julian L. Andersen
E-mail: julian.andersen@ecm-inc.com

Web site: www.ecm-inc.com
Circulation: 27,500 • Publication Day: Monday • Avg. Pgs.: 32
Paper Size: Tab • 6 Col. Format

Zip Codes: 55329, 56340, 56376, 56443, 56316, 56347, 56378, 56446, 56318, 56352, 56382, 56273, 56325, 56356, 56384, 56331, 56360, 56385, 56307, 56335, 56362, 56389, 56310, 56336, 56368, 56438, 56312, 56371, 56440
Counties: Stearns, Todd, and partial Pope, Douglas, Morrison, Kandiyohi, Meeker
MFPA Contact: Tom West • E-mail: print.saukcentre@ecm-inc.com



Echoland/Piper Shopper

Echo Publishing and Printing

4285 West Lake St., PO Box 240
Pequot Lakes, MN 56472
Phone: 218-568-8521
Fax: 218-568-5407

Pine River Office

215 Norway Avenue, PO Box 370
Pine River, MN 56474
Phone: 218-587-2360
Fax: 218-587-2331

Publisher: Pete Mohs
E-mail: pete.mohs@pequotlakesecho.com
Web site: www.pineandlakes.com

Circulation: 24,500 • Publication Day: Monday • Avg. Pgs.: 43
Paper Size: Tab • 6 Col. Format

Zip Codes: 56662, 56479, 56473, 56477, 56474, 56472, 56468, 56465, 56456, 56447, 56442, 56441, 56435, 56431, 56401
Counties Covered: Crow Wing, Cass, Parts of Morrison and Wadena, Aitkin.

MFPA Contact: Pete Mohs
E-mail: pete.mohs@pequotlakesecho.com





Fairmont Photo Press

Fairmont Photo Press, Inc.

112 East 1st Street, PO Box 973

Fairmont, MN 56031

Phone: 507-238-9456 or 1-800-437-2796 • Fax: 507-238-9457

Manager: Angie Jedlicka • E-mail: fpp@frontiernet.net

Editor: Sherman Kumba • E-mail: fppeditor@yahoo.com

Web site: www.fairmontphotopress.com

Circulation: 11,905 • Publication Day: Wednesday • Avg. Pgs.: 16
Paper Size: Tab • 6 Col. Format

Zip Codes: 56111, 56121, 56127, 56162, 56171, 56176, 56181,
56031, 56039, 56060, 56075, 56088, 50514, 50531, 50590
Counties Covered: Martin, parts of Faribault, Jackson in
Minnesota, and Emmett and Kossuth in Iowa

Manager/MFPA Contact: Angie Jedlicka

E-mail: fpp@frontiernet.net



Faribault Area Shopper

Huckle Media LLC

514 Central Avenue,

Faribault, MN 55021

Phone: 507-333-3100 • Fax: 507-333-3102

Publisher: Paula Patton

E-mail: ppatton@faribault.com

Circulation: 12,578 • Publication Day: Sunday • Avg. Pgs.: 10
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55021, 56069, 55946, 55052, 55053, 56052, 55087
Counties Covered: Goodhue, LeSueur, Rice

MFPA Contact: Paula Patton

E-mail: ppatton@faribault.com



Fillmore County Journal

136 St. Anthony St., PO Box 496

Preston, MN 55965

Phone: 507-765-2151 • Fax: 507-765-2468

Publisher: Jason Sethre

E-mail: news@fillmorecountyjournal.com

Circulation: 12,213 • Publication Day: Monday • Avg. Pgs.: 36
Paper Size: Tab • 5 Col. Format

Legal Newspaper for Townships

Zip Codes: 55922, 55962, 55935, 55939, 55943, 55949, 52155,

55954, 55965, 55971, 55975, 55990

Counties Covered: Fillmore, Houston

MFPA Contact: Jason Sethre

E-mail: news@fillmorecountyjournal.com



Forest Lake Times

ECM Publishers, Inc.

880 15th Street S.W.

Forest Lake, MN 55025

Phone: 651-464-4601 • Fax: 651-464-4605

Publisher: Julian Andersen

Regional General Manager: Jeff Andres

E-mail: jeff.andres@ecm-inc.com

Web site: www.forestlaketimes.com

Circulation: 12,997 • Publication Day: Thursday • Avg. Pgs.: 38

Paper Size: Broadsheet • 6 Col. Format

Legal Newspaper

Zip Codes: 55025, 55092, 55073

Counties Covered: Washington, Anoka, Chisago

Manager/MFPA Contact: Steve Rajtar

E-mail: steve.rajtar@ecm-inc.com



Freeborn County Shopper

Southern Minnesota Shoppers

PO Box 1108, 110 S. Pearl St.,

Albert Lea, MN 56007

Phone: 507-373-1310 • Fax: 507-373-4253

Publisher: Julia Thompson

E-mail: julia.thompson@freeborncountyshopper.com

Circulation: 17,890 • Publication Day: Tuesday • Avg. Pgs.: 24

Paper Size: Tab • 4 Col. Format

Zip Codes: 56007, 56009, 56014, 56016, 56020, 56026, 56029, 56032, 56035, 56036, 56042, 56043, 56045, 56051, 50450, 56064, 56036, 56072, 50459, 56076, 56089, 56097

Counties Covered: Freeborn, parts of Waseca, Steele, Faribault, Mower, plus Worth and Winnebago in Iowa.

MFPA Contact: Julia Thompson

E-mail: julia.thompson@freeborncountyshopper.com



Hastings Free Press

Helmer Printing

PO Box 173,

Hastings, MN 55033

Phone: 715-273-4601 or 1-800-533-1635 • Fax: 715-273-4769

Publisher: Mark Helmer • E-mail: mark@helmerprinting.com

Web site: www.helmerprinting.com

Circulation: 57,000 • Publication Day: Saturday • Avg. Pgs.: 44

Paper Size: Tab • 5 Col. Format • Legal Newspaper

Zip Codes: 54721, 54002, 54723, 54003, 55009, 55016, 54736, 54010, 54011, 54740, 55026, 55027, 54014, 54015, 55031, 55033, 54082, 54016, 55041, 55043, 54750, 54017, 54761, 54021, 55066, 54022, 54023, 55068, 54025, 54767, 54769, 55085, 55089, 54027, 54028

Counties Covered: Dakota, Washington, Goodhue, MN; and Pierce, St. Croix, Dunn and Pepin, WI

MFPA Contact: Jenny Helmer • E-mail: jenny@helmerprinting.com



Heartland Shopping News

831 East Vasa Avenue,
Fergus Falls, MN 56538
Phone: 218-739-3308 • Fax: 218-739-5424

Publisher: Richard K. Anderson
E-mail: rkanderson@mnww.com

Circulation: 14,071 • Publication Day: Sunday • Avg. Pgs.: 20
Paper Size: Tab • 6 Col. Format

Zip Codes: 58001, 58008, 56520, 56219, 58013, 57224, 58017,
58018, 56236, 58030, 58032, 56240, 58039, 58040, 58041,
58043, 56553, 58053, 58054, 58058, 58057, 58060, 58061, 57255,
57260, 58067, 57270, 58075, 58077, 56296, 56594, 58081

General Manager/MFPA Contact: Richard K. Anderson
E-mail: rkanderson@mnww.com



Hiawatha Valley Shopper

Helmer Printing

PO Box 324
Red Wing, MN 55066
Phone: 715-273-4601 or 1-800-533-1635 • Fax: 715-273-4769

Publisher: Scott Helmer • E-mail: scott@helmerprinting.com
Web site: www.helmerprinting.com

Circulation: 54,000 • Publication Day: Sunday • Avg.. Pgs.: 48
Paper Size: Tab • 5 Col. Format • Legal Newspaper

Zip Codes: 54721, 54002, 54723, 54003, 55009, 55016, 54736,
54010, 54011, 54740, 55026, 55027, 54014, 54015, 55031, 55033,
54082, 54016, 55041, 55043, 54750, 54761, 54021, 55066,
54022, 54023, 54025, 54767, 55085, 55089, 54027, 54028
Counties Covered: Dakota, Washington, Goodhue, MN; and
Pierce, St. Croix, Dunn and Pepin, WI.

MFPA Contact: Jenny Helmer • E-mail: jenny@helmerprinting.com



Home Magazine

CNHI

PO Box 4423; 1400 Madison Avenue, Suite 610
Mankato, MN 56001
Phone: 507-387-7953 • Fax: 507-387-4775

Publisher: Kelly Anderson
E-mail: kanderson@homemagonline.com
Web site: www.homemagonline.com

Circulation: 41,018 • Publication Day: Tuesday • Avg. Pgs.: 48
Paper Size: Tab • 6 Col. Format

Zip Codes: 56001, 56010, 56017, 56024, 56028, 56034, 56037,
56048, 56050, 56055, 56057, 56058, 56062, 56063, 56065,
56068, 56074, 56077, 56078, 56080, 56082, 56090, 56091,
56093, 56097

Counties Covered: Blue Earth, Nicollet, LeSueur, Faribault and
Waseca

General Manager/MFPA Contact: Kelly Anderson
E-mail: kanderson@homemagonline.com



Isanti County News

ECM Publishers, Inc.

234 S. Main St.

Cambridge, MN 55008

Phone: 763-689-1981 • Fax: 763-689-4372

Publisher: Julian Andersen

Web site: www.isanticountynews.com

Circulation: 12,561 • Publication Day: Wednesday • Avg. Pgs.: 28
Paper Size: Broadsheet • 6 Col. Format

Legal Newspaper

Zip Codes: 55008, 55040, 55006, 55080

Counties Covered: Isanti

General Manager/MFPA Contact: Jeff Andres

E-mail: jeff.andres@ecm-inc.com



Kenyon Area Shopper

Huckle Media LLC

638 Second Street,

Kenyon, MN 55946

Phone: 507-789-6161 • Fax: 507-789-5040

Publisher: Kristy Jacobson

E-mail: kjacobson@thekeyonleader.com

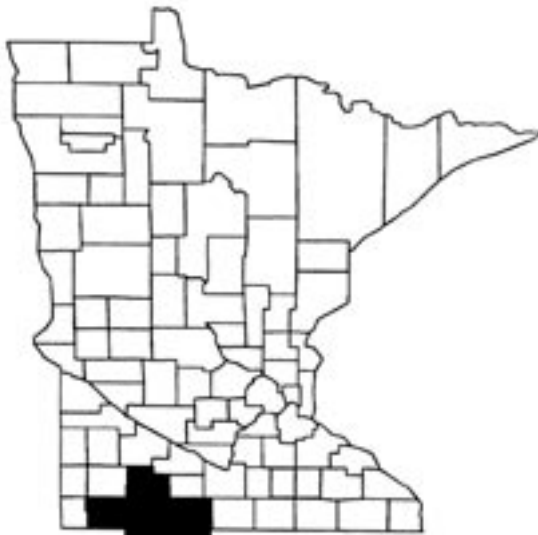
Circulation: 5,330 • Publication Day: Saturday • Avg. Pgs.: 8-10
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55021, 55018, 55053, 55985, 55983, 55992

Counties Covered: Goodhue, Rice, Dodge

MFPA Contact: Kristy Jacobson

E-mail: kjacobson@thekeyonleader.com



Lakes Area Review

Hawk Publishing, Inc.

PO Box 838, 106 Norwood St. S.W.

New London, MN 56273

Phone: 320-354-2945 • Fax: 320-354-6300

Publisher: Kim Hawkenson

E-mail: lakesareareview@tds.net

Circulation: 6,475 • Publication Day: Monday • Avg. Pgs.: 12
Paper Size: Broadsheet • 6 Col. Format

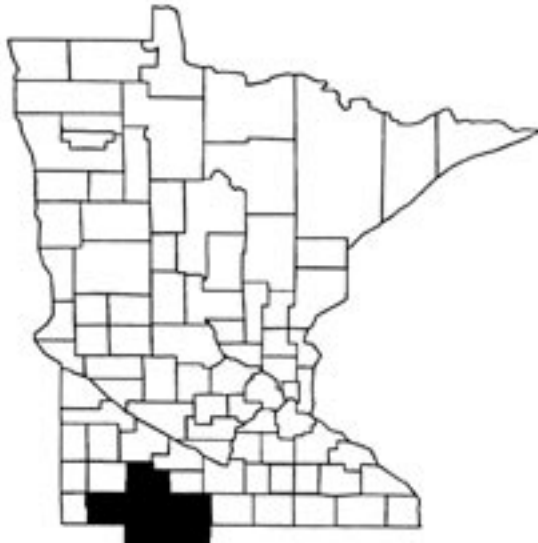
Legal Newspaper

Zip Codes: 56273, 56288, 56312, 56201, 56251, 56279, 56289

Counties Covered: Kandiyohi, Stearns, Meeker

General Manager/MFPA Contact: Kim Hawkenson

E-mail: lakesareareview@tds.net



Livewire

Livewire Printing Company, Inc.

PO Box 208, 310 2nd St.,

Jackson, MN 56143

Phone: 507-847-3771 • Fax: 507-847-5822

Publisher: Justin R. Lessman

E-mail: justinl@livewireprinting.com

Web site: www.livewireprinting.com

Circulation: 10,600 • Publication Day: Sunday • Avg. Pgs.: 20

Paper Size: Tab • 6 Col. Format

Zip Codes: 56143, 56111, 56150, 56127, 56171, 56176, 56181, 56101, 56137, 56161, 51334, 51360, 51363, 56167

Counties Covered: Jackson, Cottonwood, Martin, Emmet, Dickinson, Nobles

MFPA Contact: Justin R. Lessman

E-mail: justinl@livewireprinting.com



Lonsdale News-Review

Mainstream Publications, LLC

102 Fifth Avenue,

Lonsdale, MN 55042

Phone: 507-645-1112 • Fax: 507-645-1143

Publisher: Sam Gett

E-mail: sgett@northfieldnews.com

Circulation: 2,861 • Publication Day: Tuesday • Avg. Pgs.: 12

Paper Size: Tab

Zip Codes: 55046, 55088, 55054

Counties Covered: Rice

MFPA Contact: Sam Gett

E-mail: sgett@northfieldnews.com



Luverne Announcer

Tollefson Publishing

117 W Main, PO Box 837

Luverne, MN 56156-0837

Phone: 507-283-2333 • Fax: 507-283-2335

Publisher: Roger S. Tollefson

E-mail: tolly@star-herald.com

General Manager: Rick Peterson

Web site: www.star-herald.com

Circulation: 11,854 • Publication Day: Sunday • Avg. Pgs.: 12

Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 56156, 56116, 56134, 56138, 56147, 56158, 56146, 56173, 56128, 56129, 57030, 56144, 56155, 51246, 57068, 57060, 56110, 56168, 57005

Counties Covered: Rock, Lyon, Iowa, Minnehaha, SD, Nobles, Pipestone

MFPA Contact: Roger S. Tollefson

E-mail: tolly@star-herald.com



Manney's Shopper, Hibbing

Manney's Shopper, Inc.

Graysher Shopping Center, 2518 E. Beltline,
Hibbing, MN 55746

Phone: 218-263-8358 • Fax: 218-263-9201
Publisher: Mark Roy • E-mail: mark.roy@mx3.com

Web site: www.manneys.com
Circulation: 15,748 • Publication Day: Sunday
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55753, 55769, 55775, 55788, 55713, 55746, 55454,
55781, 55719, 55758, 55765, 55789
Counties Covered: St. Louis, Itasca

MFPA Contact: Mark Roy
E-mail: mark.roy@mx3.com



Manney's Shopper, Virginia

Manney's Shopper, Inc.

PO Box 246,
Hibbing, MN 55746

Phone: 218-263-8358 • Fax: 218-263-9201
Publisher: Mark Roy • E-mail: mark.roy@mx3.com

Web site: www.manneys.com

Circulation: 20,082 • Publication Day: Sunday
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55705, 55708, 55741, 55750, 55761, 55763, 55703,
55706, 55723, 55732, 55766, 55782, 55790, 55710, 55734,
55738, 55751, 55755, 55768, 55773, 55792, 55799
Counties Covered: St. Louis

MFPA Contact: Mark Roy • E-mail: mark.roy@mx3.com



Mid-Minnesota Shopper

Star Publications LLC

522 Sinclair]r Lewis Ave.
Sauk Centre, MN 56378

Phone: 320-352-6877 • Fax: 320-352-5647

Publisher: Dave Simpkins

Circulation: 14,130 • Publication Day: Saturday, Sunday, Monday
Avg. Pgs.: 16

Zip Codes: 56307, 56310, 56325, 56331, 56335, 56336, 56340,
56347, 56352, 56356, 56360, 56378, 56384, 56385, 56389
Counties Covered: Douglas, Pope, Todd, Morrison, Stearns

MFPA Contact: Jeff Weyer
E-mail: jeff.w@dairystar.com



Minnesota River Valley Shopper

Mainstream Publications, LLC

311 South Minnesota Avenue
St. Peter, MN 56082

Phone: 507-931-4520 • Fax: 507-931-4522

Publisher: Ed Lee

E-mail: elee@stpeterherald.com

Circulation: 11,938 • Publication Day: Sunday

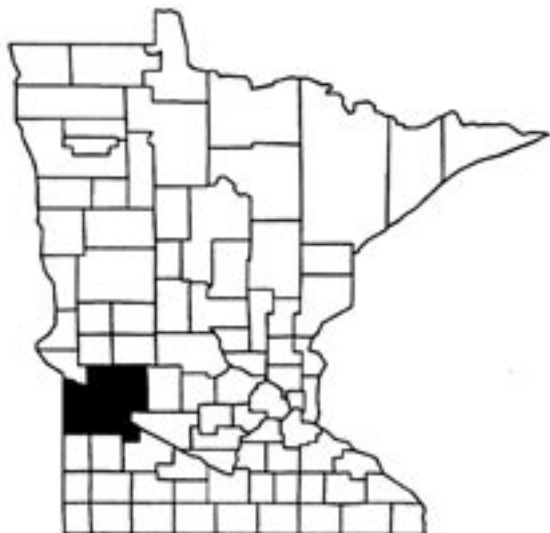
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 56082, 56057, 56017, 56050, 56058, 56044, 55334, 56074

Counties Covered: Nicollet, LeSueur, Sibley

MFPA Contact: Stephanie Hill

E-mail: shill@lesueurnews-herald.com



Montevideo Star ADvisor

GateHouse Media

223 South 1st Street, PO Box 99

Montevideo, MN 56265

Phone: 320-269-2156 • Fax: 320-269-2159

Publisher: Kurt Dahl

E-mail: kurt Dahl@montenews.com

Circulation: 11,500 • Publication Day: Sunday • Avg. Pgs.: 24-28

Paper Size: Tab • 6 Col. Format

Zip Codes: 56265, 56241, 56232, 56222, 56223, 56256, 56260, 56208, 56245, 56231, 56249, 56262, 56218, 56208, 56237, 56247, 56285

Counties Covered: Chippewa, Yellow Medicine, LQP, Swift

MFPA Contact: Kurt Dahl

E-mail: kurt Dahl@montenews.com



Morrison County Record

ECM Publishers, Inc.

216 SE 1st Street,

Little Falls, MN 56345

Phone: 320-632-2345 • Fax: 320-632-2348

Publisher: Julian L. Anderson

Web site: www.mcrecord.com

Circulation: 19,351 • Publication Day: Sunday • Avg. Pgs.: 84

Paper Size: Tab • 6 Col. Format • Legal Newspaper

Zip Codes: 56345, 56364, 56373, 56382, 56338, 56401, 56443, 56475, 56359, 56466, 56367, 56340, 56449, 56314, 56329, 56347, 56384, 56317, 56318, 56344, 56328, 56379

Counties Covered: Morrison County, and parts of Crow Wing, Todd, Mille Lacs, Benton, and Stearns Counties.

MFPA Contact: Tom West • E-mail: tom.west@mcrecord.com



Mower County Shopper

Boone Newspapers, Inc.

3405 W. Oakland Avenue,
Austin, MN 55912

Phone: 507-437-7731 • Fax: 507-437-7733

Publisher: Matt Stay

E-mail: matt.stay@mowercountyshopper.com

Circulation: 18,008 • Publication Day: Tuesday • Avg. Pgs.: 28

Paper Size: Tab • 4 Col. Format

Zip Codes: 55909 55912, 55917, 55918, 50426, 55926, 55933,
55936, 55940, 56045, 55950, 55951, 55953, 56076, 50461, 55970,
55973, 50476, 50977, 55982

Counties Covered: Mower County

MFPA Contact: Matt Stay

E-mail: matt.stay@mowercountyshopper.com

Murray County ADvantage

Johnson Publishing, Fulda Free Press

PO Box 439, 118 N. St. Paul Avenue,
Fulda, MN 56131

Phone: 507-425-2303 • Fax: 507-425-2501

Publisher: Gerald D. Johnson

E-mail: text@fuldafreepress.net

Web site: www.fuldafreepress.net

Circulation: 8,150 • Publication Day: Monday • Avg. Pages: 8-10

Paper Size: Broadsheet • 8 Col. Format

Zip Codes: 56114, 56115, 56122, 56123, 56125, 56128, 56131,
56132, 56141, 56151, 56153, 56155, 56170, 56172, 56175, 56180,
56183, 56185, 56189

Counties Covered: Murray County and portions of Cottonwood,
Nobles, Pipestone, Lyons and Redwood Counties

MFPA Contact: Jerry Johnson • E-mail: text@fuldafreepress.net



NewsHopper

Ironton Office:

PO Box 562
Ironton, MN 56455
Phone: 218-772-0300
Fax: 218-772-0301

Brainerd Office:

21 Washington St.,
Brainerd, MN 56401
Phone: 218-454-4017
Fax: 218-454-4018

Publisher: Eric and Laura Heglund

E-mail: hopper@crosbyironton.net

Web site: www.newshopper.net

Circulation: 22,312 • Publication Day: Saturday • Avg. Pages: 20

Paper Size: Tab • 6 Col. Format

Zip Codes: 56431, 55726, 56441, 56444, 56447, 56450, 55748,
56455, 56342, 55752, 55760, 56350, 56469, 55783, 55787,
55798, 56386

Counties Covered: Aitkin, Crow Wing, Mille Lacs and parts of
Itasca and Carlton. Legal newspaper for Aitkin County.

MFPA Contact: Eric Heglund • E-mail: hopper@crosbyironton.net





Northome Area News

9117 Highway 1
Northome, MN 56661
Phone: 218-897-5756

Publisher: Linda C. Dreher
E-mail: northomeareanews@yahoo.com

Circulation: 1,450 • Publication Day: Thursday • Avg. Pgs.: 8
Paper Size: Tab

Zip Codes: 56660, 56661, 56650, 56628, 56681
Counties Covered: Beltrami, Koochiching, Itasca
MFPA Contact: Linda C. Dreher
E-mail: pinetop@paulbunyan.net • northomeareanews@yahoo.com



Northfield Area Shopper

Huckle Media LLC

115 W. Fifth St.
Northfield, MN 55057
Phone: 507-645-5615 • Fax: 507-645-6005

Publisher: Sam Gett
E-mail: sgett@northfieldnews.com
Web site: www.northfieldnews.com

Circulation: 10,997 • Publication Day: Sunday • Avg. Pgs.: 10
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55057, 55046, 55031, 55018, 55088, 55065, 55009
Counties Covered: Rice, Dakota

MFPA Contact: Sam Gett
E-mail: sgett@northfieldnews.com



Owatonna Area Shopper

Huckle Publishing, Inc.

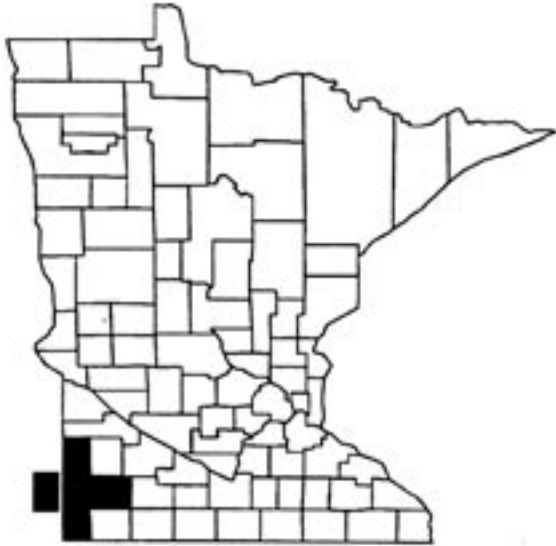
135 West Pearl,
Owatonna, MN 55060
Phone: 507-451-2840 • Fax: 507-444-2382

Publisher: Ron Ensley
E-mail: rensley@owatonna.com
Web site: www.owatonna.com

Circulation: 13,590 • Publication Day: Sunday • Avg. Pgs.: 12
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55060, 55917, 55049, 56027, 55985, 55927, 55924,
56046
Counties Covered: Steele, Dodge

Advertising Director/MFPA Contact: Deborah Ensley
E-mail: densley@owatonna.com



Pipestone Free Star

Pipestone Publishing Company

115 2nd Street NE,
Pipestone, MN 56164
Phone: 507-825-3333 • Fax: 507-825-2168

Publisher: John Draper
E-mail: pipepub@pipestonestar.com
Web site: www.pipestonestar.com

Circulation: 11,011 • Publication Day: Monday • Avg. Pgs.: 14
Paper Size: Broadsheet • 7 Col. Format
Zip Codes: 56164, 56139, 56186, 56144, 56140, 56177, 56135,
56170, 56128 56151, 56134, 56122, 56179, 56149, 56178,
57074, 57028, 57060,57030, 57065, 57024, 57026
Counties Covered: Pipestone, Lincoln, Murray, Rock, MN, and
Moody, SD

MFPA Contact: Paul Lorang • plorang@pipestonestar.com



Sartell Newsleader

Von Meyer Publishing, Inc.

PO Box 324
St. Joseph, MN 56374
Phone: 320-363-7741 • Fax: 320-363-4195

Publisher: Janelle Von Pinnon
E-mail: news@thenewsleaders.com
Web site: www.thenewsleaders.com

Circulation: 7,800 • Publication Day: Friday • Avg. Pgs.: 12
Paper Size: Tab • 5 Col. Format
Legal Newspaper
Zip Codes: 56377, 56375
Counties Covered: Stearns, Benton

MFPA Contact: Janelle Von Pinnon
E-mail: news@thenewsleaders.com



Scotsman

ECM Publishers, Inc.

234 S. Main St.
Cambridge, MN 55008
Phone: 763-689-1981 • Fax: 763-689-4372

Publisher: Julian Andersen
Web site: www.hometownsource.com

Circulation: 51,659 • Publication Day: Sunday • Avg. Pgs.: 28
Paper Size: Tab • 6 Col. Format
Zip Codes: 55006, 55030, 55032, 55069, 55080, 55002, 55056,
55079, 55092, 55051, 56358, 55005, 55011, 55070, 55092,
55303, 55304, 54840, 55037, 55063, 55007, 55072, 55008,
55017, 55040, 55371, 56342, 56350, 55735, 55704
Counties Covered: Isanti, Pine, Kanabec, Chisago, Anoka

General Manager/MFPA Contact: Jeff Andres
E-mail: jeff.andres@ecm-inc.com



Sherburne County Citizen

Meyer Publications

14054 Bank St., Box 217
Becker, MN 55308
Phone: 763-261-5880 • Fax: 763-261-5884

Publisher: Gary W. Meyer
E-mail: citizennewspaper@sherbtl.net

Circulation: 11,600 • Publication Day: Saturday • Avg. Pgs.: 26
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55308, 55319, 55309, 56304
Counties Covered: Sherburne County and Surrounding Areas

MFPA Contact: Gary W. Meyer
E-mail: citizennewspaper@sherbtl.net



The Shopper, Halstad

GateHouse Media

PO Box 267,
Halstad, MN 56548
Phone: 218-456-2133 • Fax: 218-456-2567

Publisher: Don Forney • E-mail: publisher@rrv.net

Circulation: 30,000 • Publication Day: Monday • Avg. Pgs.: 16
Paper Size: Tab • 6 Col. Format

Zip Codes: 56510, 56511, 56536, 56541, 56548, 56549, 56550,
56552, 56554, 56569, 56574, 56584, 56585, 56589, 56591,
58016, 58035, 58036, 58038, 58045, 58048, 56621, 56516,
56517, 56715, 56634, 56523, 56535, 56540, 56542, 56545,
56646, 56651, 56557, 56556, 56736, 56566, 56568, 56742,
56281, 56684, 56592, 58218, 58219, 58223, 58257, 58267
Counties Covered: Norman, Clay, Becker, Cass, Trail, Polk,
Grand Forks, Beltrami, Clearwater, Red Lake, Mahnomen

MFPA Contact: Don Forney • E-mail: publisher@rrv.net



The Shopper Paynesville

Paynesville Press

211 Washburne Ave., PO Box 54
Paynesville, MN 56362
Phone: 320-243-3772 • Fax: 320-243-4492

Publisher: Michael Jacobson
Ad Manager: Michael Jacobson
E-mail: ads@paynesvillepress.com
Web site: www.paynesvillearea.com

Circulation: 9,200 • Publication Day: Sunday • Avg. Pgs.: 12
Paper Size: Tab • 5 Col. Format

Zip Codes: 56362, 56312, 56368, 56371, 56373, 56376, 56335,
56352, 56331, 56325, 56307, 56209 56243, 56246, 56273,
55329

Counties Covered: Stearns, Meeker, Kandiyohi

MFPA Contact: Mike Jacobson
E-mail: ads@paynesvillepress.com



The Shopper, Windom

Citizen Publishing Company

260 10th Street, PO Box 309

Windom, MN 56101

Phone: 507-831-3455 • Fax: 507-831-3740

Publisher: Trevor Slette

E-mail: trevors@windomnews.com

Web site: www.windomnews.com

Circulation: 9,015 • Publication Day: Monday • Avg. Pgs.: 14

Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 56101, 56118, 56120, 56019, 56126, 56137, 56143, 56145, 56150, 56152, 56159, 56160, 56161, 56083, 56170, 56183, 56187

Counties Covered: Cottonwood, Jackson

MFPA Contact: Trevor Slette

E-mail: trevors@windomnews.com



St. Croix Valley Peach

ECM Publishers, Inc.

880 15th St. S.W.

Forest Lake, MN 55025

Phone: 651-464-4601 • Fax: 651-464-4605

Publisher: Julian Andersen

Regional General Manager: Jeff Andres

E-mail: jeff.andres@ecm-inc.com

Web site: www.hometownsource.com

Circulation: 29,000 • Publication Day: Sunday • Avg. Pgs.: 12

Paper Size: Tab • 6 Col. Format

Zip Codes: 55002, 55012, 55013, 55014, 55025, 55038, 55045, 55056, 55073, 55074, 55079, 55084, 55092, 54020, 54024

Counties Covered: Washington, Chisago, Anoka

Manager/MFPA Contact: Steve Rajtar

E-mail: steve.rajtar@ecm-inc.com



St. Joseph Newsleader

Von Meyer Publishing, Inc.

PO Box 324

St. Joseph, MN 56374

Phone: 320-363-7741 • Fax: 320-363-4195

Publisher: Janelle Von Pinnon

E-mail: news@thenewsleaders.com

Web site: www.thenewsleaders.com

Circulation: 3,600 • Publication Day: Friday • Avg. Pgs.: 12

Paper Size: Tab • 5 Col. Format

Legal Newspaper

Zip Codes: 56374, 56375

Counties Covered: Stearns

MFPA Contact: Janelle Von Pinnon

E-mail: news@thenewsleaders.com



Star News

ECM Publishers, Inc.

506 Freeport Avenue, Suite A

Elk River, MN 55330

Phone: 763-441-3500 • Fax: 763-441-6401

Publisher: Julian Andersen

Web site: www.erstarnews.com

Circulation: 25,566 • Publication Day: Wednesday • Avg. Pgs.: 30
Paper Size: Broadsheet • 6 Col. Format • Legal Newspaper

Zip Codes: 55301, 55303, 55309, 55327, 55330, 55374, 55398
Counties Covered: Sherburne, Anoka, Hennepin, Wright

General Manager/MFPA Contact: Tom Murray

E-mail: tom.murray@ecm-inc.com



Thisweek Apple Valley/Rosemount

ECM Publishers, Inc.

12190 County Road 11,

Burnsville, MN 55337

Phone: 952-894-1111 • Fax: 952-846-2010

Publisher: Julian Andersen

Web site: www.thisweeklive.com

Circulation: 117,329 • Publication Day: Friday
Paper Size: Broadsheet • 6 Col. Format • Legal Newspaper

Zip Codes: 55124, 55068
Counties Covered: Dakota

General Manager/MFPA Contact: Larry Werner

E-mail: larry.werner@ecm-inc.com



Thisweek Burnsville/Eagan

ECM Publishers, Inc.

12190 County Road 11,

Burnsville, MN 55337

Phone: 952-894-1111 • Fax: 952-846-2010

Publisher: Julian Andersen

Web site: www.thisweeklive.com

Circulation: 23,217 • Publication Day: Friday
Paper Size: Broadsheet • 6 Col. Format
Legal Newspaper

Zip Codes: 55337, 55378, 55306, 55121, 55122, 55123
Counties Covered: Dakota

General Manager/MFPA Contact: Larry Werner

E-mail: larry.werner@ecm-inc.com



Thisweek Farmington/Lakeville

ECM Publishers, Inc.

12190 County Road 11,
Burnsville, MN 55337

Phone: 952-894-1111 • Fax: 952-846-2010

Publisher: Julian Andersen

Web site: www.thisweeklive.com

Circulation: 24,641 • Publication Day: Friday

Paper Size: Broadsheet • 6 Col. Format

Legal Newspaper

Zip Codes: 55024, 55044, 55372

Counties Covered: Dakota

General Manager/MFPA Contact: Larry Werner

E-mail: larry.werner@ecm-inc.com



This Week's Shopping News

831 East Vasa Avenue, PO Box 651

Fergus Falls, MN 56538

Phone: 218-739-3308 • Fax: 218-739-5424

Publisher: Richard K. Anderson • E-mail: rkanderson@mnww.com

Circulation: 20,893 • Publication Day: Sunday • Avg. Pgs.: 32

Paper Size: Tab • 6 Col. Format

Zip Codes: 56531, 56309 56533, 56534, 56537, 56543, 56528,
56324, 56522, 56524, 56515, 56567, 56571, 56572, 56576, 56579
56583, 56586, 56588, 56590, 56551

Counties Covered: Otter Tail, Wilkin, Grant, Douglas.

MFPA Contact: Richard K. Anderson

E-mail: rkanderson@mnww.com



Town & Country Shopper

ECM Publishers, Inc.

208 North Rum River Dr.

Princeton, MN 55371

Phone: 763-389-1222 • Fax: 763-389-1728

Publisher: Julian Andersen

E-mail: julian.andersen@ecm-inc.com

Web site: www.ecm-inc.com/news/princeton

Circulation: 15,630 • Publication Day: Monday • Avg. Pgs.: 28

Paper Size: Tab • 5 Col. Format

Zip Codes: 55371, 55398, 56353, 56329, 56330, 56359

Counties Covered: Mille Lacs, Sherburne, Isanti, Benton

MFPA Contact: Jeff Andres

E-mail: jeff.andres@ecm-inc.com



Town & Country Shopper

GateHouse Media
604 South 1st Avenue,
St. James, MN 56081

Phone: 507-375-3161 • Fax: 507-375-3221
Publisher: Duane "Doc" Durheim
E-mail: pubdoc@stjamesnews.com
Web site: www.stjamesnews.com

Circulation: 10,012 • Publication Day: Monday • Avg. Pgs.: 16
Paper Size: Tab • 6 Col. Format

Zip Codes: 56081, 56062, 56060, 56041, 56120
Counties Covered: Wat, Brown, Blue Earth, Martin, Cottonwood

MFPA Contact: Rhonda Miller
E-mail: accounts@stjamesnews.com

Valley Shopper

Midland Publishing & Printing
PO Box 311, 203 South 3rd Street,
Milbank, SD 57252

Phone: 605-432-1000 • Fax: 605-432-1004
Publisher/MFPA Contact: Mike Sipe
Web site: www.midlandpublishing.com
E-mail: midpub@midlandpublishing.com

Circulation: 17,500 • Publication Day: Monday • Avg. Pages: 36
Paper Size: Tab • 6 Col. Format

Zip Codes: 56207, 56208, 56211, 56212, 57216, 57218, 56219, 56220, 56221, 57224, 57270, 57224, 57270, 57247, 57270, 57224, 57226, 56225, 57227, 56232, 57232, 57237, 57238, 56240, 56210, 56250, 58041, 56249, 57246, 57247, 56256, 56257, 57251, 57252, 56257, 57255, 56276, 56278, 56257, 57259, 57260, 57262, 57263, 57264, 57265, 57266, 57269, 57279, 56262, 56256, 57201, 56267.
Counties Covered: Stevens, Swift, Big Stone, LacQui Parle, Grant, Deuel, Big Stone, Yellow Medicine, Stevens, Roberts, Marshall, Chippewa, Codington.



Waseca Area Shopper

Huckle Media LLC
213 2nd Street N.W.
Waseca, MN 56093-2401
Phone: 507-835-3380 • Fax: 507-835-3435

Publisher: Julie Frazier
E-mail: jfrazier@wasecacountynews.com
Web site: www.wasecacountynews.com

Circulation: 8,453 • Publication Day: Sunday • Avg. Pgs.: 10
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 56093, 56048, 56096, 56072, 56078, 56091
Counties Covered: Waseca

MFPA Contact: Julie Frazier
E-mail: jfrazier@wasecacountynews.com





West Sherburne Tribune

Tribune Publishing

PO Box 276, 29 Lake St. So.
Big Lake, MN 55309
Phone: 763-263-3602 • Fax: 763-263-8458

Publisher: Gary Meyer
E-mail: westrib@sherbtel.net

Circulation: 13,600 • Publication Day: Saturday • Avg. Pgs.: 20
Paper Size: Broadsheet • 6 Col. Format

Zip Codes: 55308, 55309, 55362
Counties Covered: Sherburne, Wright

MFPA Contact: Gary Meyer
E-mail: westrib@sherbtel.net



Winona Post

Winona Post, Inc.

PO Box 27, 64 East 2nd Street,
Winona, MN 55987
Phone: 507-452-1262 • Fax: 507-454-6409

Publisher: John Edstrom • E-mail: winpost@winonapost.com

Circulation: 24,400 • Publication Day: Wed. & Sun. • Avg. Pgs.: 42
Paper Size: Broadsheet • 6 Col. Format

Legal Newspaper
Zip Codes: Wed.: 54610, 54612, 54622, 54629, 54625, 54661,
54630, 55971, 55988, 55959, 55952, 55969, 55910, 55979, 55945,
55981, 55987. Sun.: 54612, 54622, 54629, 54661, 54630, 55988,
55959, 55952, 55969, 55979, 55942, 55987, 55942, 55910.
Counties Covered: Winona, Fillmore, Buffalo, Trempealeau,
Wabasha, Houston

MFPA Contact: Fran Edstrom • E-mail: winpost@winonapost.com

2011 Associate Members

Circulation Verification Council (CVC)



Tim Bingaman
338 South Kirkwood Road, #102
St. Louis, MO 63122
Phone: 800-262-6392
Fax: 314-822-0666

E-mail: tbingaman@cvcaudit.com
Web site: www.cvcaudit.com

PennySaverUSA.com



Loren Dalton
11311 White Rock Road
Rancho Cordova, CA 95742

Phone: 916-636-2200
E-mail: ldalton@pennysaverusa.com
Web site: www.pennysaverusa.com

IFPA



Executive Director: Gary Rudy
107 Hemlock Drive,
Rio Grande, NJ 08242
Phone: 609-408-8000

E-mail: gary@ifpa.com
Web site: www.ifpa.com

JB Multimedia



Justina Gerena
PO Box 704
North Bellmore, NY 11710
Phone: 888-592-3212
E-mail: info@jbmultimedia.net

Web site: www.jbmultimedia.net

LarsonAllen, LLP



John Tauer, Principal
220 South 6th St.,
Suite 300,

Minneapolis, MN 55402 • Phone: 612-397-3068 • E-mail: jtauer@larsonallen.com